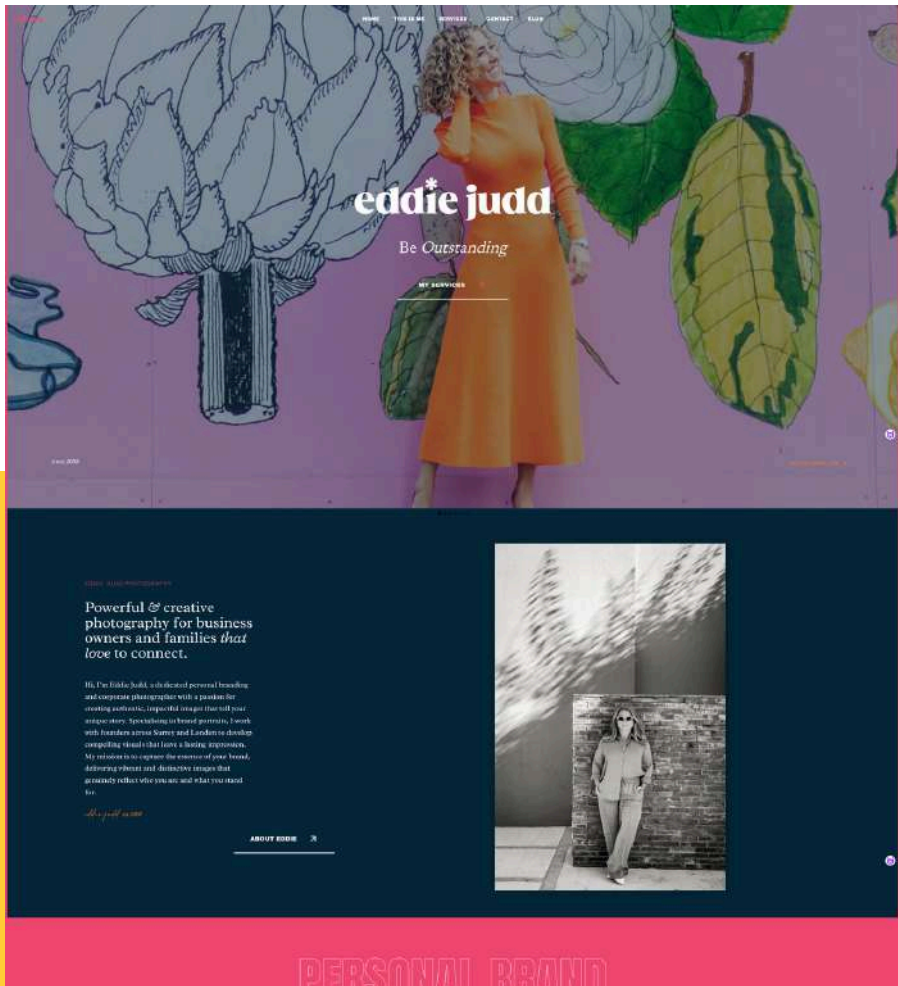


LEMONADE DESIGN CO



THE WEBSITE GLOW-UP AUDIT

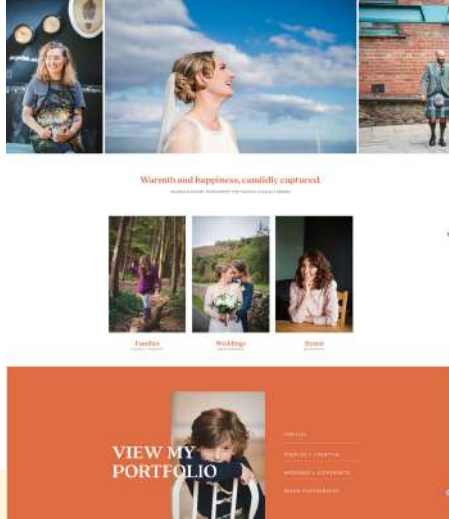
how hard is your website working

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the WEBSITE GLOW-UP AUDIT



Are you so embarrassed by your website that you send people to your Instagram instead?

Hi, I'm Yvette, founder of Lemonade Design Co, website and brand designer, specialising in helping businesses stand out online for all the right reasons.

If you're embarrassed by your website and find yourself saying "just check out my Instagram instead", you're not alone. So many brilliant business owners are hiding behind their socials because their site doesn't reflect the quality of what they actually offer.

That's where I come in.

I help small and medium-sized businesses build websites that don't just look pretty, they perform. Because let's be honest: a beautiful website that doesn't convert is just digital wallpaper.

If your site feels a bit "meh" or isn't bringing in the enquiries and bookings you hoped for, the Website Glow-Up Audit is your first step to change that.

It's a quick, no-fluff checkup to help you figure out if your site is working for you, or quietly sabotaging your success.

your dream website is just a click away

🔍 SECTION 1: FIRST IMPRESSIONS

Does your homepage pass the 5-second test?

- ☐ Can visitors instantly tell what you do and who it's for?
- ☐ Is your branding polished, consistent, and professional?
- ☐ Is the design clean, modern, and aligned with your vibe?
- ☐ Is there one clear, compelling call to action?

Score: /4

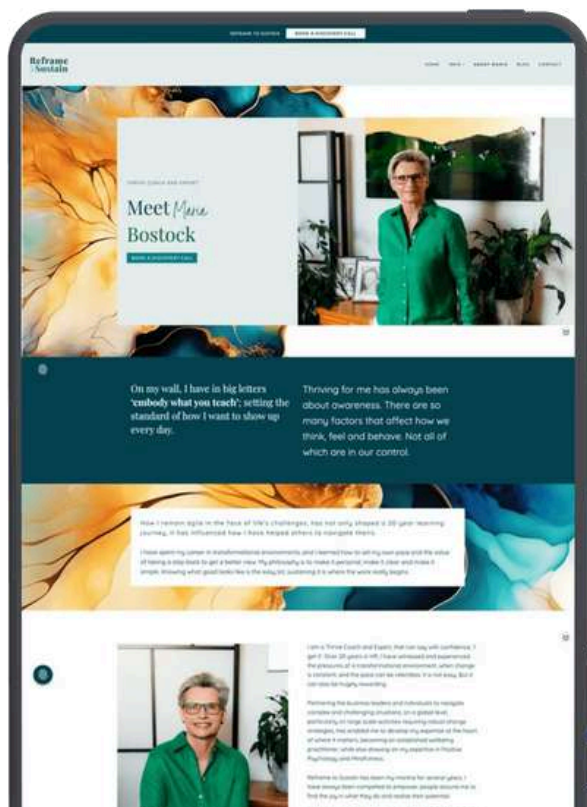


🔗 SECTION 2: USER EXPERIENCE

Is your site easy to use or are people bouncing off fast?

- ☐ Is the navigation simple and intuitive?
- ☐ Does it work beautifully on mobile?
- ☐ Are links and buttons easy to find and use?
- ☐ Does your site load quickly on all devices?

Score: /4



🧠 SECTION 3: CONTENT & MESSAGING

Are you speaking your dream client's language?

- ☐ Is the message clear and instantly engaging?
- ☐ Do you talk benefits, not just features?
- ☐ Is the copy concise and skimmable?
- ☐ Do you show social proof (testimonials, reviews, trust logos)?
- ☐ Is it super clear how to take the next step?

Score: /5



📱 SECTION 4: CONVERSION POWER

Does your website convert, or just collect clicks?

- ☐ Is there one strong CTA on each page?
- ☐ Are your services laid out clearly and confidently?
- ☐ Do you have a lead magnet or email opt-in?
- ☐ Are your booking/contact forms simple and user-friendly?

Score: /4

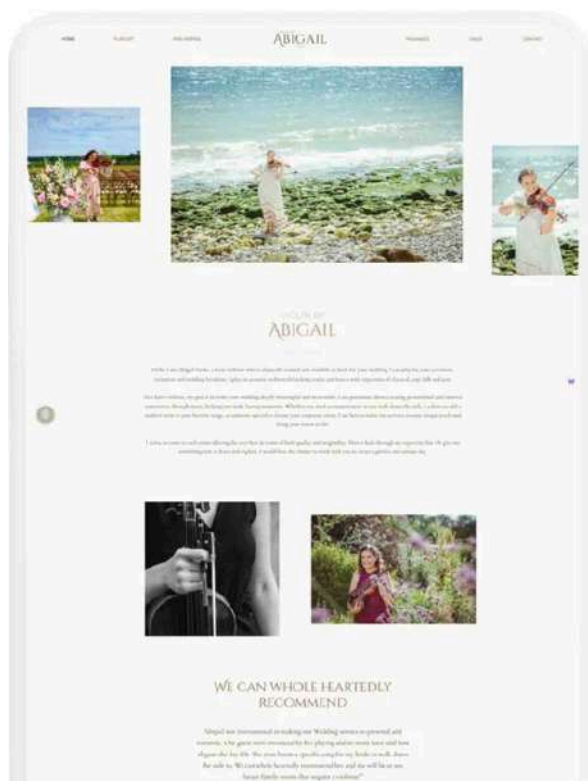


your RESULTS

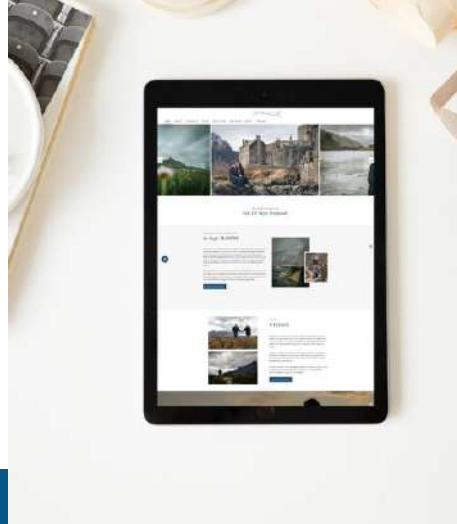
13–16: You're nearly there! With a few expert tweaks, your site could be a conversion powerhouse.

8–12: It's doing a decent job, but you're definitely missing opportunities.

0–7: Time for a serious website glow-up, because your site should work as hard as you do.



ready
TO FIX IT?



No shame if your score's a bit low, most of my clients come to me once they realise their website isn't doing their business any favours. The good news? You don't need a full rebrand to see real results. Sometimes, a smart refresh is all it takes.

👋 Let's talk about how we can turn your site into a lead-generating machine.

👉 [\[Book Your Free Discovery Call\]](#) and let's get your website working for you, not against you.

your dream website is just a click away

LEMONADE DESIGN CO

WEBSITE AND BRAND DESIGN

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